Affordable Moving Services, Branson, MO, was the first and is still the only fully licensed, full-service moving company located in the Branson Tri-Lakes area. John and Jacque Cheary are the company’s founders. AMS has moved thousands of families locally, hundreds of families nationally and several internationally. Cheary says, “Over 90% of the local moves are from repeat business and referrals. We take great pride in the quality of our employees and the service they consistently deliver to our customers.”

Since joining the National Van Lines family Affordable Moving Services, Inc., has often ranked in their prestigious “Top Ten” of all the moving agencies in the USA and John was recently ranked as number three out of hundreds of customer service representatives.

The MSU SBTDC successfully helped the Chearys with marketing efforts to increase business sales. Consultant Isabel Eisenhauer also provided advice in the reorganization of company staffing, due to current economic conditions. Eisenhauer says, “John has grown his business to a substantial level and continued to serve Branson and the surrounding communities.” AMS provides local employment for 8 people.

Community service and involvement are important values to the Chearys. AMS has a close working relationship with Church Army, providing a variety of services for Christian Action Ministries, the battered and abused women’s shelter, local Boy Scouts of America troops and assists public school music groups by judging State Concert Band festivals. John is one of the founding members and the current President of the “Show Me The Business” Branson chapter of Business Networking International. They are also active members of the Branson/Tri-Lakes Area Chamber of Commerce & CVB and the Table Rock Lake Area Chamber of Commerce in Kimberling City, MO. In addition, John Cheary just completed his second term on the Executive Board of The Missouri Movers Association and has served as a spokesman for that group, testifying for Missouri State Senate Committees considering legislation to eliminate illegal movers who have been scamming Missouri Citizens.

For your moving needs, contact AMS at 1-800-736-8288 or 1-417-337-5200 or visit www.moveu2.com.

Missouri Business Development Program honors two client businesses from the Springfield SBTDC in Jefferson City, MO

Affordable Moving Services, Inc., Branson, MO (see feature story at left) and TRUX Trailers, Springfield, MO were among 19 outstanding small businesses in Missouri honored by members of the General Assembly January 27, 2010 at a business showcase in Jefferson City. Both businesses were selected from statewide nominations to receive a “Rising Star of Entrepreneurship” award from the Missouri Business Development Program. The awards were presented on January 26, 2010 at a banquet in Jefferson City, Missouri. Congratulations to both winners!

Featured in a previous MSU-SBTDC newsletter edition, TRUX Trailers is Springfield, Missouri’s oldest trailer sales and repair shop. Their fleet of service trucks stand stocked and ready to provide on location repair within a 25-mile radius of Springfield. TRUX will also provide pickup and delivery of trailers. In business since 1976, servicing and rebuilding trailers has made TRUX well-known throughout the midwest. Trux is owned by Scott Coleman.

ECONOMIC IMPACT MSU SBTDC
FY2010, from Oct. 1 thru Jan. 31, 2010:
• We’ve served 56 businesses!
• Over $2.5 million in increased sales!
• Over $1.1 million in approved loans and investments!
• Assisted in retaining 50 jobs and in creating 14 new jobs!
• Assisted in creating 4 new businesses!
• Offered 19 educational training seminars to 159 total training attendees!